



# UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 577 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Fourth Year, Second Annual Examination, 2016  
and Annual Examination, 2017 to be held in January/February, 2018.

(SPECIAL EXAMINATION FOR THE REGULAR CANDIDATES OF INFORMATICS  
EDUCATION CENTRE, AJMAN U.A.E.)

## WRITTEN EXAMINATION

Time: - : 02:00 p.m. to 05:00 p.m.

Place of Examination: **H.H. Shaikh Rashid Al Maktoum Pakistani School, Dubai.**

<u>Date</u>	<u>Day</u>	<u>Paper</u>	<u>Subject</u>
08-01-2018	Monday	1.	Sales Management* (Marketing Specialization) Managerial Accounting** (Finance Specialization)
10-01-2018	Wednesday	2.	Marketing Research* (Marketing Specialization) Financial Analysis** (Finance Specialization)
14-01-2018	Sunday	3.	Small Business Management (Marketing Specialization) Small Business Management (Finance Specialization)
16-01-2018	Tuesday	4.	Pakistan Economy (Marketing Specialization) Pakistan Economy (Finance Specialization)
18-01-2018	Thursday	5.	Mathematics (Advanced) (Marketing Specialization) Mathematics (Advanced) (Finance Specialization)
22-01-2018	Monday	6.	Advertising* (Marketing Specialization) Financial Management (Advanced)** (Finance Specialization)
24-01-2018	Wednesday	7.	Consumer Behaviour* (Marketing Specialization) Taxation Management (Advanced)** (Finance Specialization)
28-01-2018	Sunday	8.	Statistics (Advanced) (Marketing Specialization) Statistics (Advanced) (Finance Specialization)
30-01-2018	Tuesday	9.	E-Commerce (Marketing Specialization) E-Commerce (Finance Specialization)
01-02-2018	Thursday	10.	Financial Institutions and Services (Marketing Specialization) Financial Institutions and Services (Finance Specialization)

**Wednesday:** - 13-12-2017.

**(ZUBAIR AHMAD)**  
Deputy Controller (Conduct)  
for Controller of Examinations.